

# FACES

HILTON HEAD &  
BLUFFTON AREAS

*“Your guide to  
local professionals”*

Brought to you by:



2024 MEDIA KIT

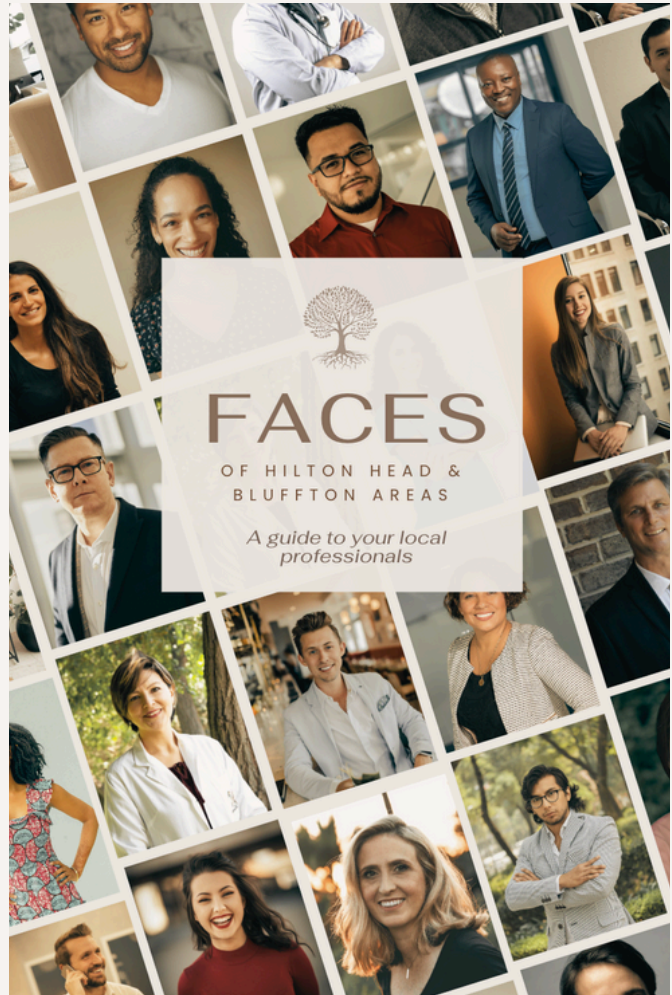
Media Solutions 360, LLC

*“People do business with people they know. Give  
them an opportunity to get to know YOU!”*

# FACES publication

## A GUIDE TO YOUR LOCAL PROFESSIONALS

We are proud to introduce FACES, where we are bringing this specialty magazine to the Hilton Head and Bluffton areas. The yearly coffee-table-style book will be distributed to over 35,000 households in the community to showcase some of the faces of local businesses.



## Proud Members of:



## FACES AUDIENCE

- **Hilton Head & Bluffton Residents**
- 30,000 Residents

**Businesses in Hilton Head & Bluffton** - 2,700 Businesses

**New Property Owners Each Month** -  
Over 350 New Property Owners Each  
Month Moving to the Area!

**EXTRA BENEFIT!** Have your Business  
Location(s) marked on our maps!



# DISTRIBUTION 2024

## DISTRIBUTION

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### PRINTED – 38,000 COPIES

**-Direct Mailed** to 30,000 Single Family Residents – Existing Home Owners Throughout Hilton Head & Bluffton

**- Direct Mailed** to 2,700 Businesses in Bluffton & Hilton Head

**- Direct Mailed**

- Vacation Property Owners of Single Family Homes from South Beach to Singleton Beach

**- Direct Mailed** to ALL NEW PROPERTY OWNERS EACH MONTH  
– REACH NEW CUSTOMERS!!! All Hilton Head and Bluffton NEW PROPERTY OWNERS Will LEARN ABOUT YOU AND YOUR COMPANY!

- Promoted in LowCountry Home and Lowcountry Living & Real Estate editions



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### ONLINE –

#### **FACESOFHILTONHEAD&BLUFFTON.COM**

- Online version – Digital Version
- Your Companies Featured Profile on [Facesofhiltonheadandbluffton.com](https://Facesofhiltonheadandbluffton.com)
- Front Page Monthly Features of Different Categories Companies on [FacesoftheLowcountry.Life](https://FacesoftheLowcountry.Life)  
Faces – Facebook page  
Faces – Instagram
- Part of the LowCountry Home and Lowcountry Living & Real Estate Monthly E-Newsletter with over 12,000 subscribers – 42% Open Rate
- Promoted on [LowCountryHome.com](https://LowCountryHome.com) & [HiltonHead360.com](https://HiltonHead360.com) to over 10,000 visitors a month



# WHY YOU WOULD WANT TO BE A PART?

## 1) EXCLUSIVITY

When you sign up to be the face of a certain category, our team will work with you to capture a great photo and summarize who you and your team are and shine a great light on you! Or you can provide us with what you already have created. You then are represented as the face of that industry for the entire year in both the coffee table book and online.

## 2) PEOPLE LIKE TO DO BUSINESS WITH PEOPLE THEY KNOW

## 3) EXCLUSIVE INTRODUCTION

**These spots are first come, first serve.** Our team will reach out and the first ones to secure the spot per category will be included in this special issue.



# CATEGORIES

Example Categories are as follows plus MORE!:

- Accounting
- Animal Hospital
- Automotive
- Banking
- Brewery
- Casual Dining
- Catering
- Chiropractic
- Cleaning Services
- Coffee Shop
- Consulting
- Cosmetic Surgery
- Dentistry
- Dermatology
- Events
- Financial Services
- Floral
- Golf Course
- Hair Salon
- Hospitality
- Insurance
- Landscaping
- Lawyers
- Massage
- Orthopedics
- Philanthropy
- Plastic Surgery
- Retirement Facility

# FAQs

## WHAT MAKES THIS PUBLICATION SPECIAL?

You will be able to be seen among the area's prominent leaders and have your business be the face of your industry since only one business per industry will be allowed.

## DOES THE PRICE INCLUDE DESIGN?

Yes, the price includes professional photography (If Needed), design and copy written by our amazing editors.

## WILL I BE ABLE TO USE THE PHOTOGRAPHY TAKEN FOR MY OWN USE?

Yes, you will receive all the rights to the quality photos our photographer will capture.



# WHY PARTICIPATE?



1.
  - 25,000 high quality printed magazines
  - Digital version distributed
  - You own photo

# ADVANTAGES

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## 2.

- You are the “exclusive” face of your industry for the entire year.
- The quality of photos and this magazine will really WOW people.
- When receiving this publication, people and businesses will want to put this on their coffee table all year

## 3.

- You will be the exclusive face of your industry when people are looking to make decisions on businesses for their personal lives.
- Our community will get to see the personality of you and your business.