

FACES

HILTON HEAD &
BLUFFTON AREAS

*"Your guide to
local professionals"*

Brought to you by:



2025 MEDIA KIT

Media Solutions 360, LLC

*"People do business with people they know. Give
them an opportunity to get to know YOU!"*



*Scan here for the
digital Media Kit!*

FACES publication

THE FACE OF ARCHITECTS

PEOPLE DO BUSINESS WITH PEOPLE THEY KNOW.

That's the heart behind this publication—to help businesses build genuine connections with the community.

Being featured in FACES isn't just an ad—it's an introduction. It gives you the opportunity to share your story, your values, and the face behind the business. When people feel like they know you, they're more likely to trust you, support you, and refer you.

This publication is designed to highlight reputable local businesses in a personal, professional way. It puts you directly in front of thousands of readers who care about supporting local—and may not even know your business exists yet.

By participating, you're not just advertising—you're making a lasting impression. You're telling your story in a way that builds trust, community pride, and real connection.

We'd love to help introduce you to the Hilton Head & Bluffton area residents and give a Welcome Wagon Introduction to New Property Owners each month!

Proud Members of:



FACES AUDIENCE

- **Hilton Head & Bluffton Residents**
- 30,000 Residents

Businesses in Hilton Head & Bluffton - 2,700 Businesses

New Property Owners Each Month - Over 350 New Property Owners Each Month Moving to the Area!

Reach ALL Primary Residents in the Bluffton and Hilton Head Area.



DISTRIBUTION

2025-2026

DISTRIBUTION

PRINTED – 38,000 COPIES

-Direct Mailed to 30,000 Single Family Residents – Existing Home Owners Throughout Hilton Head & Bluffton

- Direct Mailed to 2,700 Businesses in Bluffton & Hilton Head

- Direct Mailed
- Vacation Property Owners of Single Family Homes from South Beach to Singleton Beach

- Direct Mailed to ALL NEW PROPERTY OWNERS EACH MONTH
– REACH NEW CUSTOMERS!!! All Hilton Head and Bluffton NEW PROPERTY OWNERS Will LEARN ABOUT YOU AND YOUR COMPANY!

– Promoted in LowCountry Home and Lowcountry Living & Real Estate editions



DISTRIBUTION

2025-2026

DISTRIBUTION

ONLINE –

WWW.LOWCOUNTRYFACES.COM

- Online version – publication presented digitally on Facesofhiltonheadandbluffton.com

- Featured in the LowCountry Home and Lowcountry Living & Real Estate Monthly E-Newsletter with over 12,000 subscribers – 42% Open Rate

- Promoted on LowCountryHome.com & HiltonHead360.com – which gains over 10,000 visitors a month

www.LowCountryHome.com

www.HiltonHead360.com

WHY YOU WOULD WANT TO BE A PART?

1) EXCLUSIVITY

When you sign up to be the face of a certain category, our team will work with you to capture a great photo and summarize who you and your team are and shine a great light on you! Or you can provide us with what you already have created. You then are represented as the face of that industry for the entire year in both the coffee table book and online.

2) PEOPLE LIKE TO DO BUSINESS WITH PEOPLE THEY KNOW

3) EXCLUSIVE INTRODUCTION

These spots are first come, first serve. Our team will reach out and the first ones to secure the spot per category will be included in this special issue.



CATEGORIES

Example Categories are as follows plus many MORE!:

- Accounting
- Animal Hospital
- Automotive
- Banking
- Brewery
- Casual Dining
- Catering
- Chiropractic
- Cleaning Services
- Coffee Shop
- Consulting
- Cosmetic Surgery
- Dentistry
- Dermatology
- Events
- Financial Services
- Floral
- Golf Course
- Hair Salon
- Hospitality
- Insurance
- Landscaping
- Lawyers
- Massage
- Orthopedics
- Philanthropy
- Plastic Surgery
- Retirement Facility

AND MORE

FAQs

WHAT MAKES THIS PUBLICATION SPECIAL?

You will be able to be seen among the area's prominent leaders and have your business be the face of your industry since only one business per industry will be allowed.

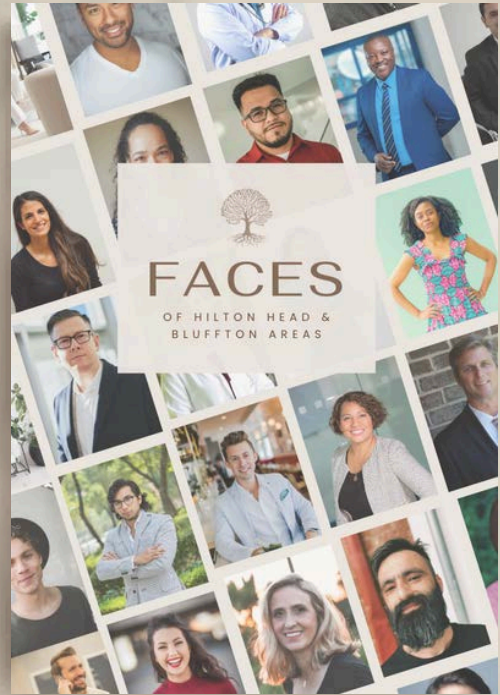
DOES THE PRICE INCLUDE DESIGN?

Yes, the price includes professional photography (If Needed), design and copy written by our amazing editors.

WILL I BE ABLE TO USE THE PHOTOGRAPHY TAKEN FOR MY OWN USE?

Yes, you will receive all the rights to the quality photos our photographer will capture.

WHY PARTICIPATE?



1.
 - 38,000 high quality printed magazines
 - Digital version distributed
 - Your own individual or group photo

ADVANTAGES

2.

- You are the “exclusive” face of your industry for the entire year.
- The quality of photos and this magazine will really WOW people.
- When receiving this publication, people and businesses will want to put this on their coffee table all year

3.

- You will be the exclusive face of your industry when people are looking to make decisions on businesses for their personal lives.
- Our community will get to see the personality of you and your business.



GOLD CIRCLE

Best for professionals who want maximum exposure across all platforms.

PRINT:

- 2-page spread in the print publication
 - Includes professional photo(s), interview/story, and business info
- Premium placement in publication. (featured in front half of magazine)

DIGITAL:

- Featured "Story" article on the website
 - SEO-friendly format (Google indexed)
 - Can include video and testimonials
- Premium directory listing on the website
 - Business name, logo, description, contact info, social links, website
 - Appear at the top of directory pages and on homepage rotation

EMAIL:

- 1 dedicated feature email
 - Highlighted story, link to digital article, call-to-action

EXTRAS:

- Social media spotlight (IG + FB)
- **see charity add on page*

TOTAL : \$5,800

FACES PACKAGES



SILVER CIRCLE

Ideal for professionals who want visibility across print and digital without the full spread.

PRINT:

- Full-page feature in print publication
 - Photo, business intro, short interview story

DIGITAL:

- "Story" article on website
- Standard directory listing
 - Business name, logo, description, contact info, social links, website

EMAIL:

- Group email inclusion (highlighted alongside 2–3 other businesses in a monthly newsletter)

EXTRAS:

- Social media spotlight (IG + FB)

TOTAL : \$3,200

FACES PACKAGES

○ BRONZE CIRCLE

A great way to get your name in the publication and online.

PRINT:

- Half-page profile in the print publication

DIGITAL:

- "Story" article on website
- Standard directory listing
 - Business name, logo, description, contact info, social links, website

EMAIL:

- Group email inclusion (highlighted alongside 2–3 other businesses in a monthly newsletter)

EXTRAS:

- Social media spotlight (IG + FB)

TOTAL : \$2,070

CHARITY SPOTLIGHT ADD-ON

Shine a Light on a Cause That Matters to You

As part of our commitment to community, we offer advertisers the opportunity to **sponsor a feature for a charity, nonprofit, or local cause of their choice.**

Whether it's a mission close to your heart or a group doing meaningful work in the area, this option allows you to use your ad space to create awareness and spark impact!

Full-Page Charity Feature

A dedicated full page in the publication highlighting the selected charity's mission, story, and how readers can get involved. Includes logo, photos, and contact info.

ADD-ON PRICE:
\$800

Half-Page Charity Feature

A smaller feature still packed with impact — includes summary of the charity's work, logo, and website/contact info.

ADD-ON PRICE:
\$400

**We'll coordinate directly with the charity to gather details, so you can simply share the name and we'll handle the rest.*

PROFILE EXAMPLES

Each profile showcases a professional photo of you or your team. The Gold Circle package includes a 2-page spread custom layout based on your photography needs. Here are two examples of the print 2-page spread.



2-Page Spread





Full - page

Each profile showcases a professional photo of you or your team. The Silver Circle package includes a full-page profile with a horizontal or vertical layout based on your photography. Here are two examples of the print full-page profile.





Half - page



THE FACE OF INTERIOR DESIGN

Indigo Design

Have you ever been for a walk to "clear your head" or had a sudden burst of creativity after a morning run? Science shows that we are wired to commune with nature, and that happiness, health and creativity are directly linked to the time we spend enjoying the outdoors. A *National Geographic* article entitled "Your Brain on Nature" even revealed that studies show stress hormones, heart rate, brain waves and protein markers are all directly—and positively—effected by spending time in green space.

This might partially explain why, in a world dominated by technology that often has us captivated inside, people are yearning for designated outdoor spaces in their homes. As science confirms the benefits of nature on both mental and physical wellbeing, a new trend is on the horizon—biophilic design.

Biophilic Design is a concept used in the building industry to promote the relationships between nature, human biology and the design of the built environment. The goal is to reduce stress, improve cognitive function and

(912) 658-2069 | 5730 GUILFORD PLACE BLUFFTON, SC



SCAN ME

Each profile showcases a professional photo of you or your team. The Bronze Circle package includes a half-page profile with a vertical layout. Here is an example of the print half-page profile.